



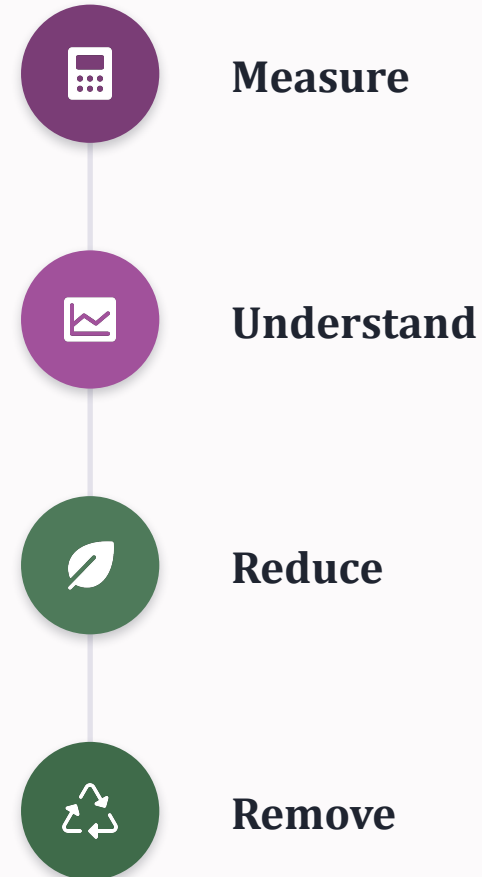
Carbon Beasts

*Measure what you can. **Remove what you can.***

CARBONBEASTS.COM

What we do

We **scale demand** for high-quality carbon removal by using AI to make carbon measurement fast and accessible, while enabling removal purchases at any scale, **from large organizational commitments to everyday micro-transactions.**



The gap between intent and impact



Climate action is out of reach

The number of carbon removal projects is growing, and so is the number of buyers who want to take climate action - but they lack an accessible way to actually do it, leaving intentions stuck without a clear path forward



Unreliable carbon credits

Much of the market relies on short-lived or avoidance credits that lack transparency and long-term carbon permanence



Measurement is slow and expensive

- Traditional carbon measurement is expensive and slow, leaving most organizations stuck collecting data - or, at best, calculating it - without ever reaching climate action



Accurate emissions data is hard to come by

The most accurate data is first-hand data - but getting it directly from the source rarely happens

The result: high-quality carbon removal remains dependent on a small, concentrated buyer base.

Turning everyday emissions into demand for carbon removal



01

AI calculation in minutes - at a fraction of the cost

By leveraging AI and verified emission factor databases, Carbon Beasts calculates footprints rapidly - cutting out the hours of manual work traditional measurement requires, and the cost that comes with it.



02

Every stakeholder takes part

Each stakeholder gets a simple, direct way to report their own activity -turning first-hand data into an accurate, bottom-up footprint.



03

Making climate action accessible to everyone

Carbon Beasts makes it accessible for every stakeholder to remove the emissions they're personally responsible for



04

A direct path to reliable removal

A direct path from every measurement to high-quality carbon removal.



Three shifts are opening carbon removal to a broader buyer base



Demand is growing but remains concentrated

Carbon removal purchases are growing rapidly, yet the market still depends on a small number of very large buyers.



AI changes the economics of measurement

AI can turn carbon measurement from an expert-led, costly process into something fast enough to happen at the level of individual activities and transactions.



The next wave of buyers needs easier access

Existing buyers plan to increase their purchases, while price, complexity and the business case remain barriers for new entrants.

Two markets. One missing layer.

Carbon Beasts is building the AI layer between emissions and carbon removal — starting with events, and built to scale into everyday transactions.

CARBON MEASUREMENT IN EVENTS

- **Trace by isla**
UK · event & operations measurement
- **Green Producers Tool**
Norway/Denmark · production-focused calculator
- **event:decision (Impact)**
UK · measurement & sustainability reviews
- **Climeet**
France · SaaS emissions & reporting

CARBON ACTION INFRASTRUCTURE

- EcoCart**
US · carbon action at checkout
- Stripe/ Frontier**
US · carbon removal infrastructure
- Cloverly**
US · carbon credit marketplace & API

OUR COMPETITIVE ADVANTAGES

-  **AI-NATIVE MEASUREMENT**
Turns real-world activity data into accurate, actionable carbon footprints in minutes.
-  **EMISSIONS DIRECTLY TO ACTION**
Connects the specific footprint to curated, high-quality carbon removal.
-  **FROM COMMITMENTS TO EVERYDAY ACTION**
From large organizational purchases to carbon removal embedded in everyday transactions.
-  **ONE SEAMLESS EXPERIENCE**
Makes carbon measurement and removal simple, accessible and engaging for non-experts.



● PRODUCT

Our first vertical: events

One platform connecting measurement, reduction and carbon removal across the entire event ecosystem.



Attendee travel AI agent

Conversational AI calculates each attendee's travel footprint.



Full event emissions platform

AI turns event data, menus and BOMs into a complete footprint.



Supplier data tools

Suppliers contribute and calculate their own emissions data.



Reporting & documentation

Aligned with GHG Protocol & ISO 14064



Reduction strategy

Identify actionable opportunities before removal.



Carbon removal

Curated access to high-quality carbon removal portfolios.

Total Emissions

14.3 tCO₂e

Travel

2.6 tCO₂e

APPROVED

Waste

0.8 tCO₂e

AUTO-COLLECTING DATA

Production

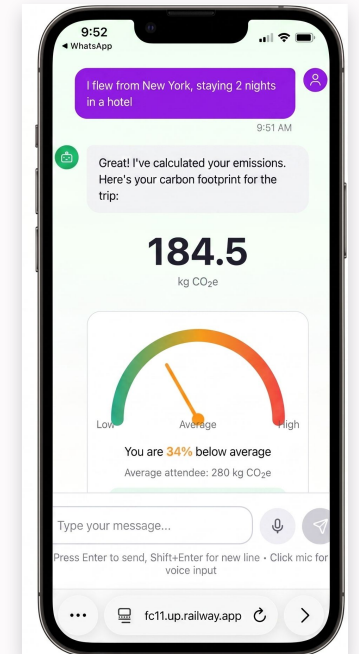
4.6 tCO₂e

WAITING FOR REVIEW

Catering

6.3 tCO₂e

WAITING FOR REVIEW



DEVELOPMENT ROADMAP

2025 - BUILD EVENTS

One platform. Every stakeholder.
Measurement → action.

2026 - SCALE SCALE EVENTS

Our measurement + climate-action
infrastructure, available to external platforms.

2027 - EXPAND CARBON BEASTS API

Open our measurement + climate-action
infrastructure to external platforms.

VISION — EMBED EVERYDAY TRANSACTIONS

From purchase → footprint → climate action.
In seconds.



CARBON BEASTS

A climate-action commitment, not a software license

HOW WE MAKE MONEY

1

CARBON REMOVAL — PRIMARY

We earn when climate action happens.

Margin on every carbon removal purchase made through Carbon Beasts.

2

PLATFORM INCLUDED

Measurement and platform access are included with a minimum carbon-removal commitment.

PRICING

Organizations commit to a **minimum** carbon-removal volume per event (from 1 tonne) at \$130/tonne. Platform access is included - no separate license fee.

EARLY TRACTION

- 4X Science & Environment Conference
- 3X Carbon Capture Conference
- 2X PLANETech
- Israel Green Building Council
- Tel Aviv Municipality

Our revenue scales with the amount of carbon removal purchased through the platform.



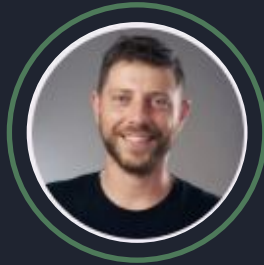
Built on experience across the carbon value chain.

Carbon Beasts was created within KVSX, a venture group building companies across the carbon value chain — from carbon consulting and measurement, through carbon removal, to scaling demand.



Noam Nachmani

Co-Founder & Director



Nachi Brodt

Co-Founder & CEO



Yuval Raz

Product Manager



Andrey Sheykin

CFO / Finance Director



Shai Ben Aharon

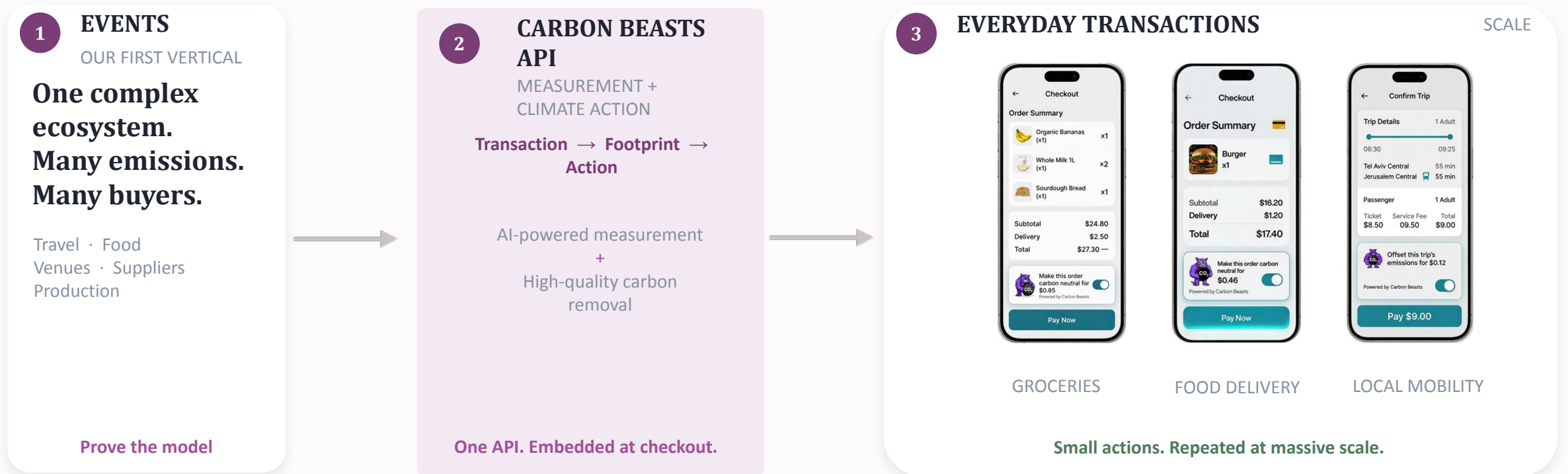
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BUILT ON A DECADE OF CARBON ENTREPRENEURSHIP

Carbon Beasts was created within KVSX, a carbon-focused venture group with over a decade of experience across the carbon value chain. Through KVS Carbon Consulting, we bring deep expertise in carbon measurement and reduction; through TERRRA, hands-on experience in carbon removal. Working on both sides of the market led us to the missing piece Carbon Beasts is built to solve: scaling demand for high-quality carbon removal.

What if every transaction could become climate action?

Carbon Beasts is taking what we built for events and embedding it into everyday transactions.



Millions of transactions. Millions of new carbon removal buyers.

Illustrative checkout applications

