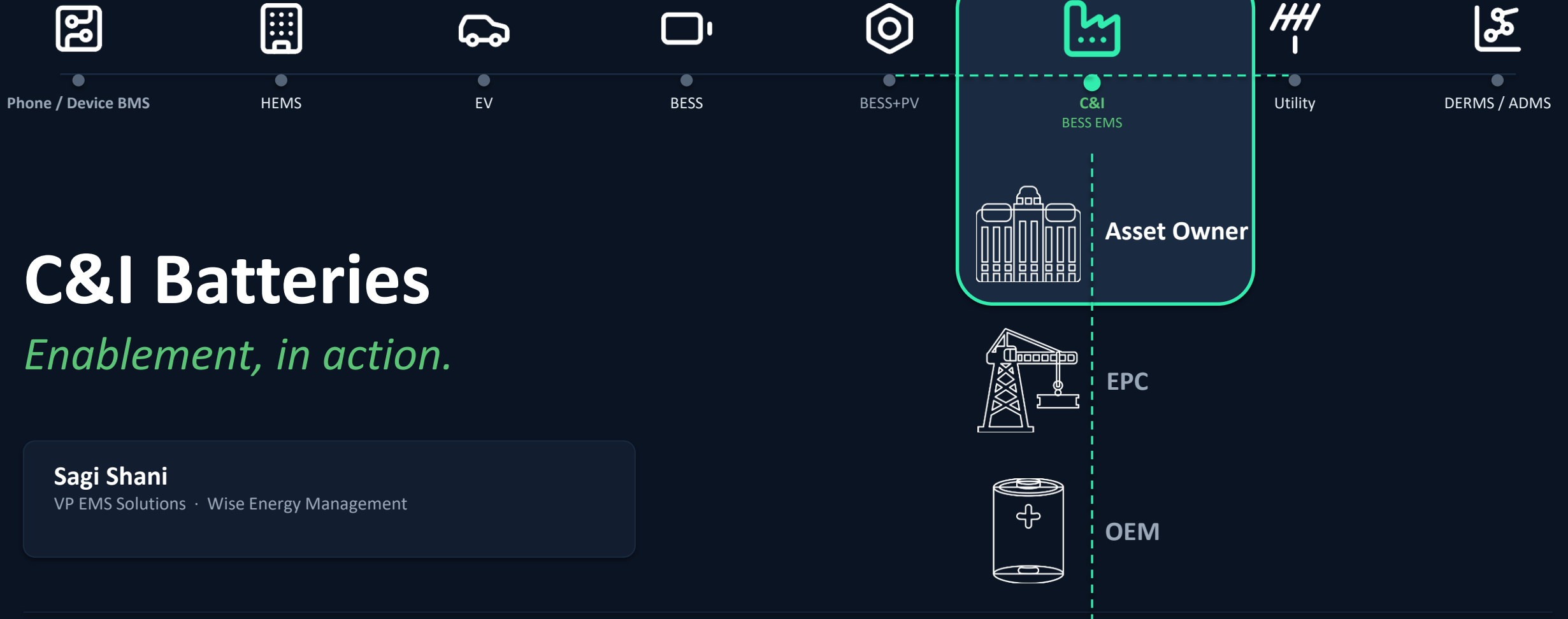


WHERE WE PLAY

EMS spans a wide spectrum — we focus on one slot serving a single player



C&I Batteries

Enablement, in action.

Sagi Shani

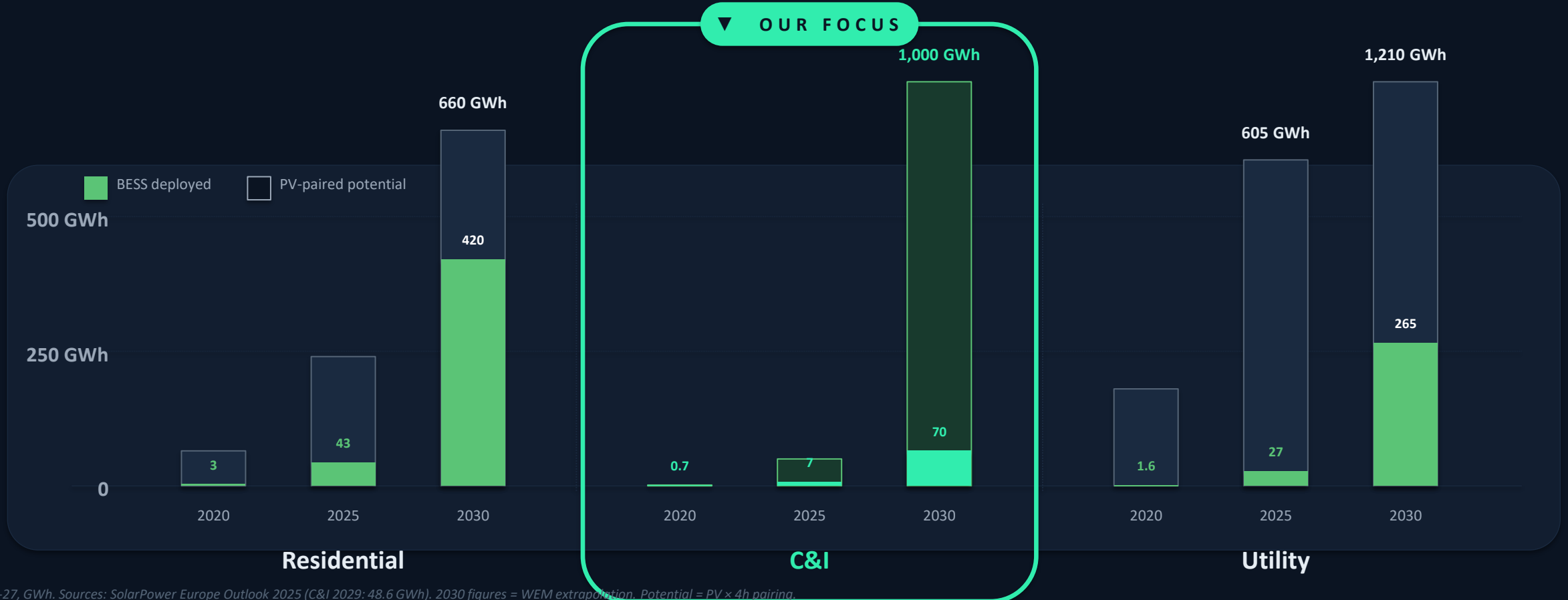
VP EMS Solutions · Wise Energy Management

THE PROBLEM

As renewables scale, residential and utility BESS are catching up. C&I gap is widening

C&I's BESS gap is growing fast and it's the most untapped segment.

OUR FOCUS



EU-27, GWh. Sources: SolarPower Europe Outlook 2025 (C&I 2029: 48.6 GWh). 2030 figures = WEM extrapolation. Potential = PV × 4h pairing.

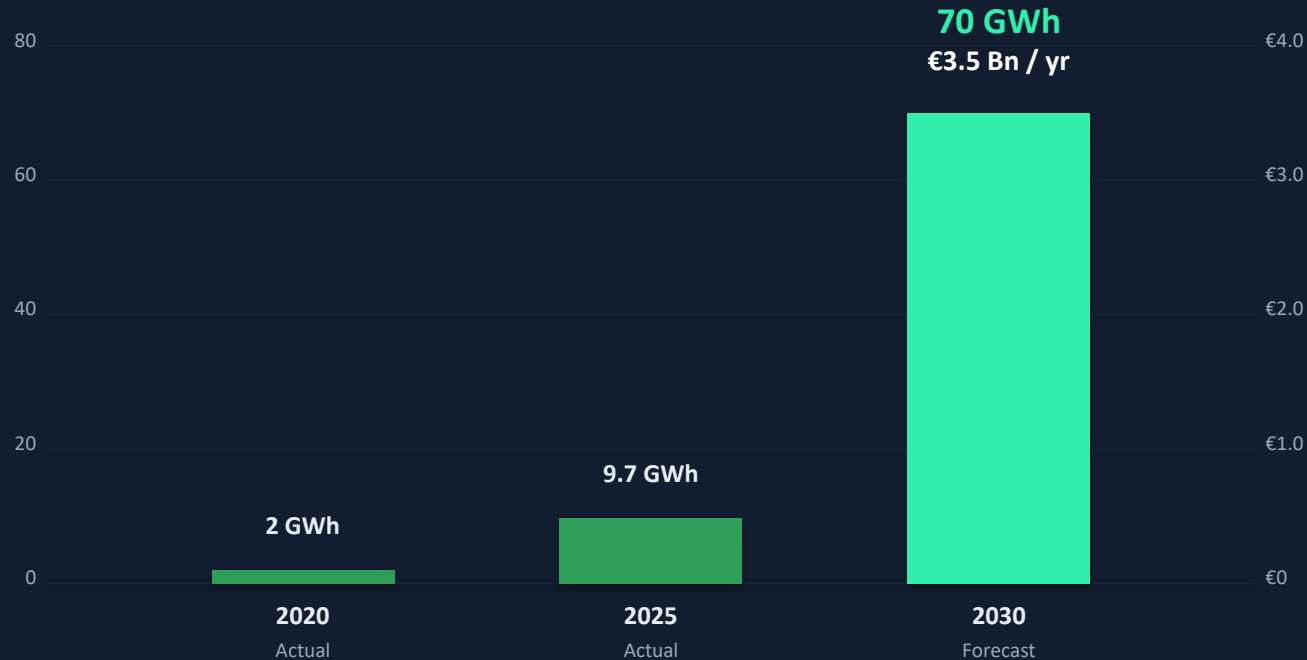
THE OPPORTUNITY

TAM Forecast: huge. TAM Potential: massive.

Forecast: 70 GWh by 2030 → €3.5 Bn / yr recoverable. Potential: 1,000 GWh → €50 Bn / yr.

POTENTIAL
≈ 1 TWh · €50 Bn/yr

EU C&I capacity (GWh) · Revenue (€Bn / yr)



WHY NOW: THREE LOCKS

- 1** **Commercial**
BESS prices dropped
- 2** **Regulation**
FTM market access opened
- 3** **WEM**
Technology — that's us

TAM POTENTIAL: 1,000 GWh · €50 Bn / yr
Utility waits for grid. Residential hits ceiling. C&I has neither limit.

EU-27 C&I, GWh / Bn €. Sources: SolarPower Europe Outlook 2025 (C&I 2025: 9.7 GWh, 2029: 48.6 GWh). 2030 figures = WEM extrapolation. Potential = PV × 4h pairing · revenue = €50M/GWh.

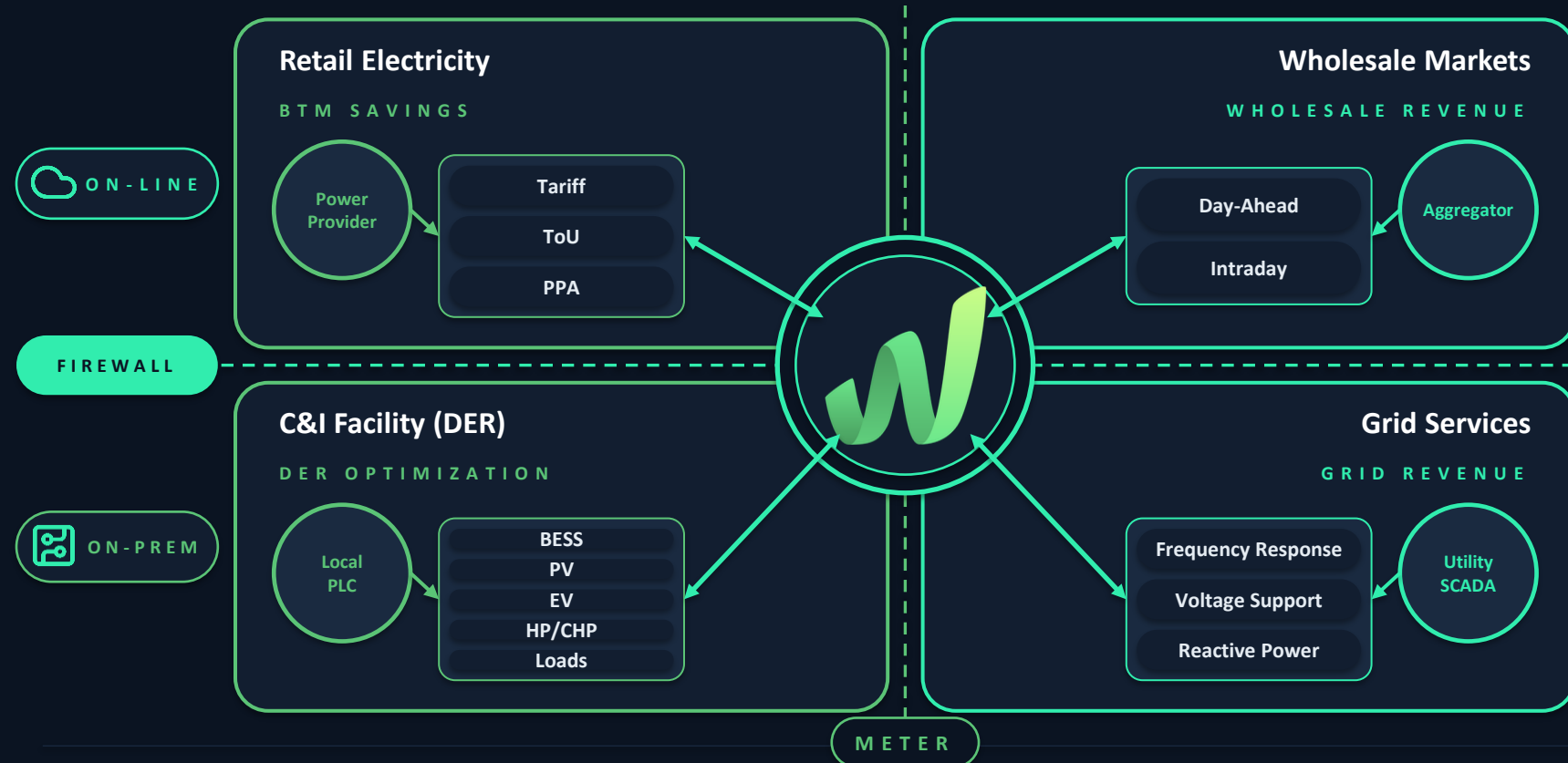
THE SOLUTION

WEM turns any C&I site with BESS into a revenue-stacking microgrid.

Both sides of the meter. Both sides of the firewall. End to End, All at Once.

BTM (Behind-the-Meter)

(Front-of-Meter) **FTM**



REVENUE STACK

Competitors monetize one silo.

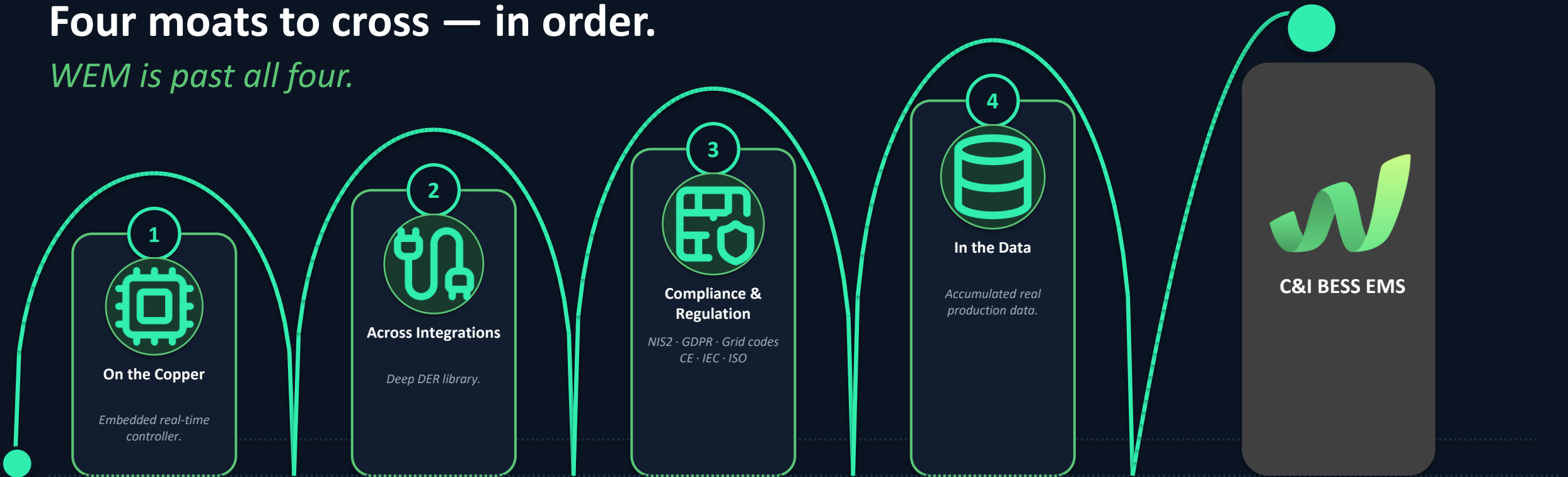
WEM stacks all four.

	WEM	SCADA	Aggregator	PLC	Retail
Grid svcs	■	■	■	■	■
Wholesale	■	■	■	■	■
DER opt	■	■	■	■	■
BTM savings	■	■	■	■	■

THE MOAT

Four moats to cross — in order.

WEM is past all four.



Productized controller on the copper, scalable cloud-native optimizer online, against the market, End to End, All at Once.

In production. On schedule.

Israel scaling. Germany deploying. EU by 2030.

CUMULATIVE CASH FLOW · € M

€20M

€10M

€0

2024

2025

2026

2027

2028

2029

2030

2031

2032

2033

€12M by 2030

€55M by 2033

2024 · IL Entry

First paying C&I customer (BTM)

SITES

REVENUE

2025 · IL Production

Double-digit customers · BTM+FTM

SITES

10

REVENUE

€0.1M

2026 · DE Entry

3 German pilots · July 2026

SITES

20

REVENUE

€0.3M

2027 · DE Production

Germany scale-up

SITES

200

REVENUE

€2.1M

2030 · EU Scale-up

EU leadership

SITES

2000

REVENUE

€16M

THE TEAM



Zohar Polovin

CEO



Asher Avissar

CTO



Didi Shagan

VP R&D



Sagi Shani

VP EMS Solutions

The C&I BESS revolution is starting.

WEM is Harmonizing it.

End to End — All at Once

Thank You