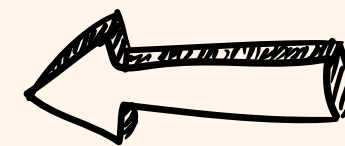


Water2Soap – Making Commercial Facilities more Sustainable

Water2Soap™: Transforming Local Water into Sustainable Cleaning Solutions



How we buy detergents today



Solution – Water2Soap™ Blending Station

On-site detergent blending station which transforms **local water** into eco-friendly **cleaning solutions** for floors, toilets, glass, and multi-purpose cleaning, each with unique fragrances.

The system is positioned at commercial buildings, resorts, parks, industrial facilities, and large housing complexes.



Key Benefits

Environmental Impact



45 tCO₂e

Annual carbon mitigation is 45 tCO₂e per average facility.

Cost Efficiency



-%30

On detergent costs

Space Optimization



50 SQM

Minimize storage space

Market Opportunity

Target Markets: Commercial buildings, resorts, parks, industrial facilities, and large housing complexes with an area of +5,000 SQM

TAM
\$ 160_B

2mil commercial
buildings worldwide

SAM
\$ 56_B

700k commercial
buildings in EU and
APAC

SOM
\$ 8_B

100k buildings in the
EU and APAC with an
area of above 20,000
SQM

Carbon Case

Target Markets: Commercial buildings, resorts, parks, industrial facilities, and large housing complexes. Projected annual carbon mitigation is 45 tCO₂e per average facility.

TAC
338 MtCO₂e

2.5B buildings
worldwide

SAC
108 MtCO₂e

2mil commercial
buildings worldwide

SOC
10.6 MtCO₂e

Mitigation for 235k
facilities

Private Label – Upselling Opportunity

Increase customer engagement by selling soaps that were manufactured on-site



Awards



innovation network for
advanced materials

INAM, **Germany**
AdMaCom **2021**,



Hello Tomorrow
2022, 2023



PnP Accelerator
2022 San Francisco



Extreme Tech Challenge
2022 Japan,
2022 Global



Leo Lion
UK 2024



Luminate Accelerator
New York **2024**

Thank You !

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