

A large, faint, stylized leaf graphic is centered in the background. It is composed of several overlapping leaf shapes in various shades of green and yellow, creating a layered, organic effect. The leaf is enclosed within a thin, light-colored circular border.

ProScout

Making the spraying process transparent for all



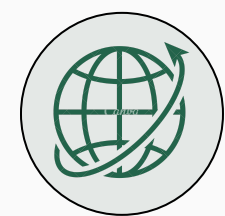
Do you know how much pesticide you have in your salad?





Massive Opportunity in the greenhouse spraying market

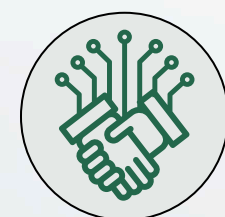
The world is shifting toward indoor agriculture



Global warming

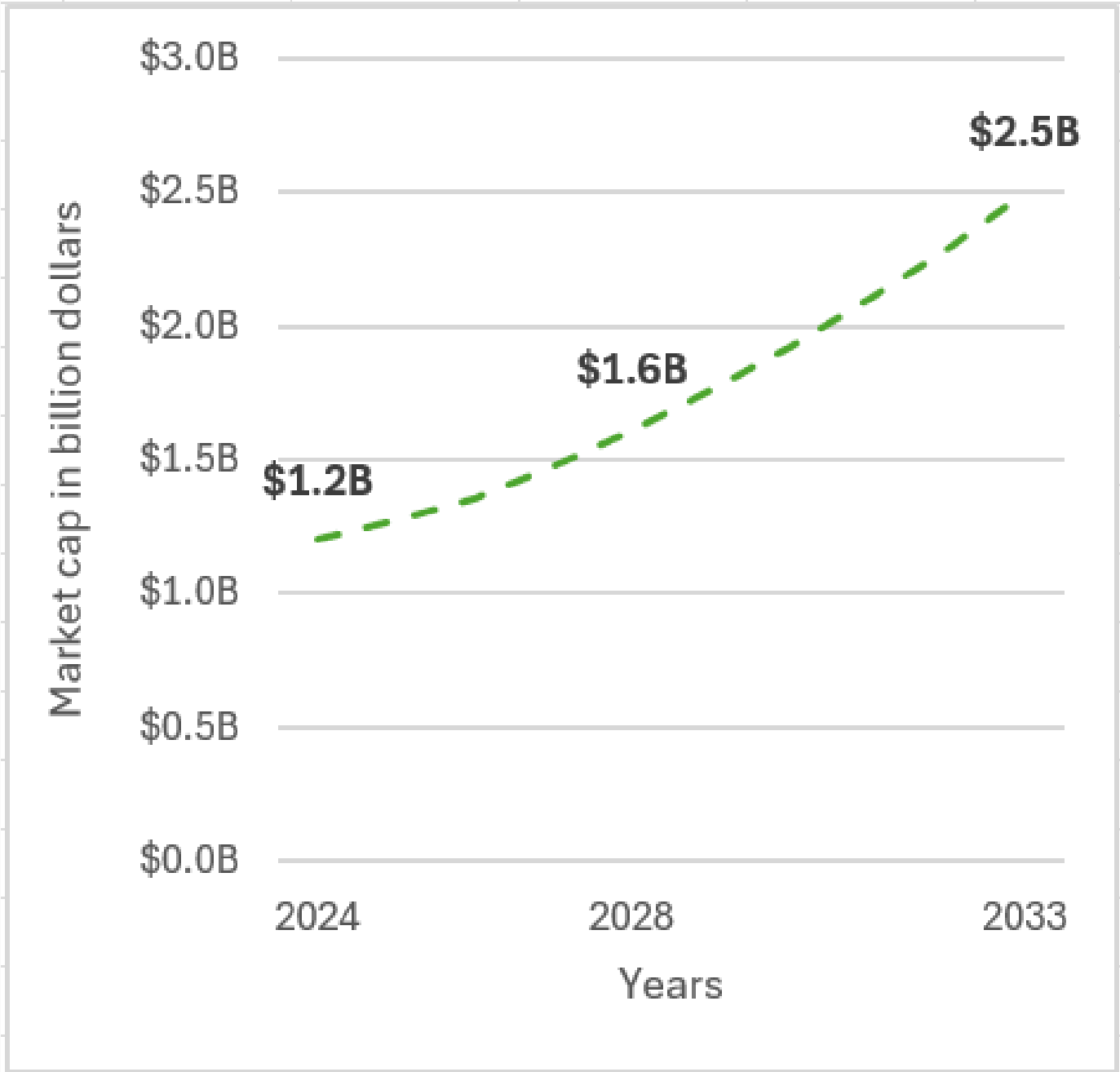


Pesticide regulations becoming stricter



Increasing need for food security technology

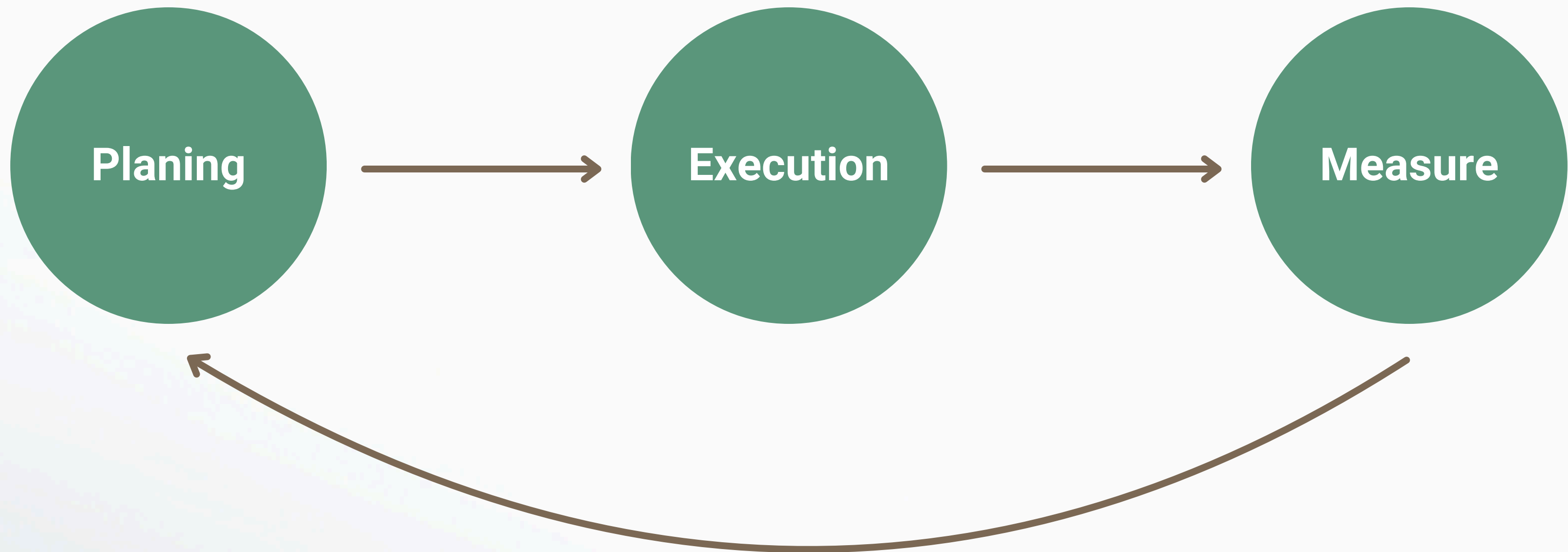
The greenhouse spraying market CAGR is 9.2% by 2033





Inefficient spraying workflow

Complex and Time-Consuming





Our value proposition

Farmers using **ProScout** reduce spraying costs — from labor to materials — saving up to 40% per acer

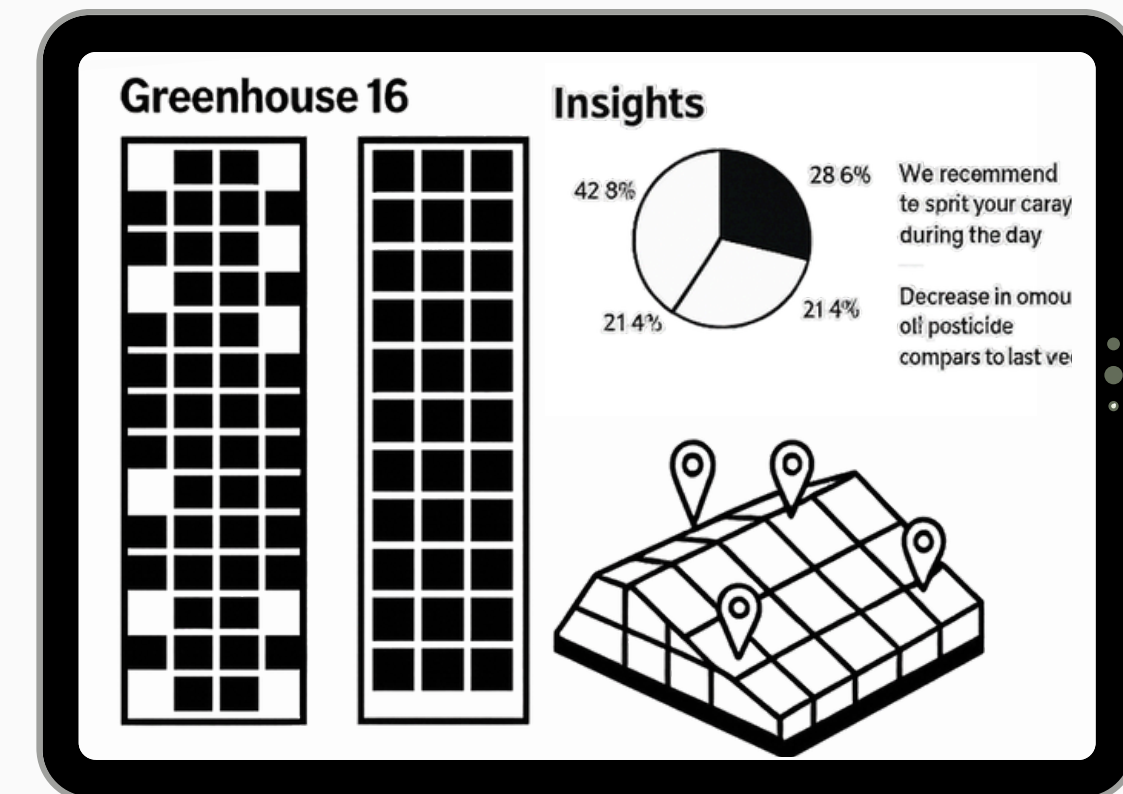




The product

An AI-driven computer vision platform designed to monitor and control the entire spraying process in any given moment

- Plan your spraying process
- Analyze spray performance metrics: spray quality, coverage, and uniformity in real time
- Access all spraying data in **one place**



What are we delivering today?



Spraying summary reports

Work Schedule: 17:00 - 00:00

Spraying Summary:

- Notice- Greenhouse 23 – First spraying was done using the keys of the necessary sprayers.
- Notice- Sprayers that were used and operated:
 - Notice - Site 9 – 250 liters out of 750 liters.
 - Sites 23, 14, 20 – 500 liters out of 1000 liters total.
 - The activity ended with 500 liters remaining in the tank.
- Spraying order for tomorrow:
 - Site 9
 - Greenhouse 23
 - Greenhouse 14
 - Greenhouse 20
- Start of spraying scheduled for 18:00.
- End of spraying scheduled for 21:12.



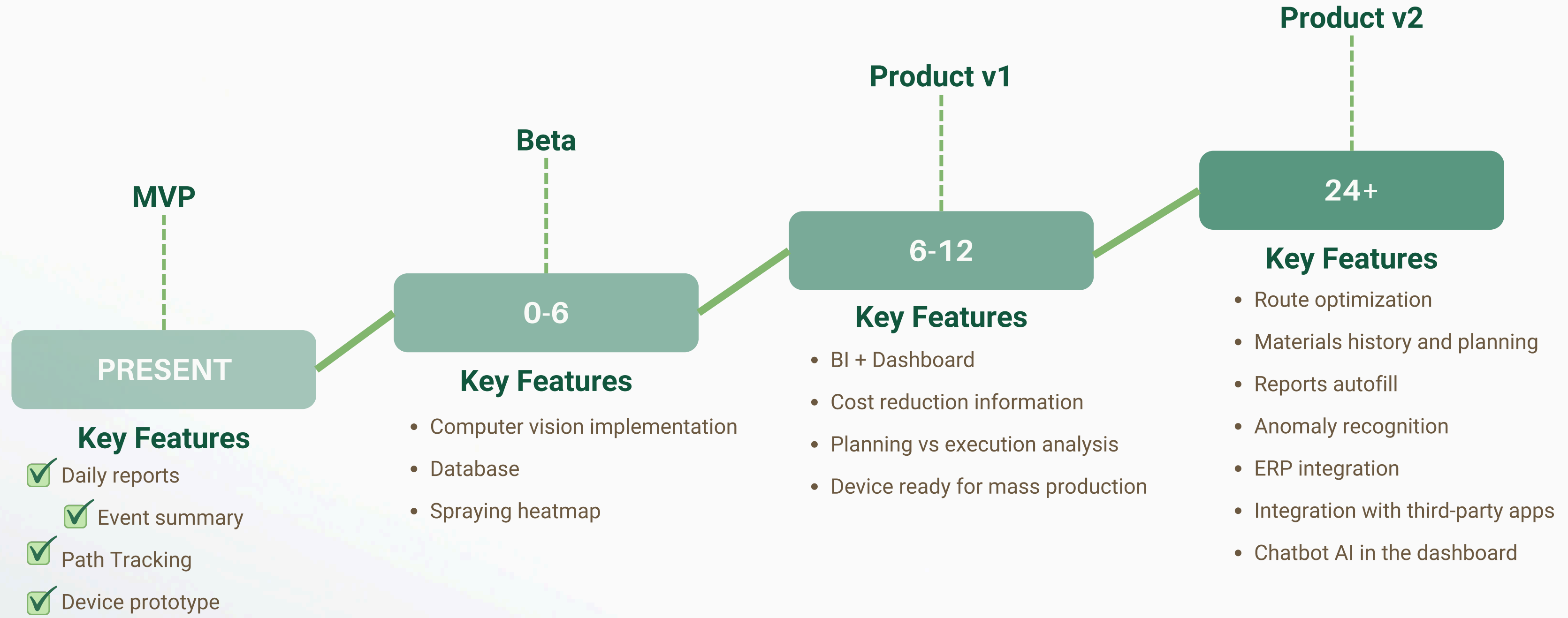
Spraying road map

Spraying heat map





2-Year Product Roadmap





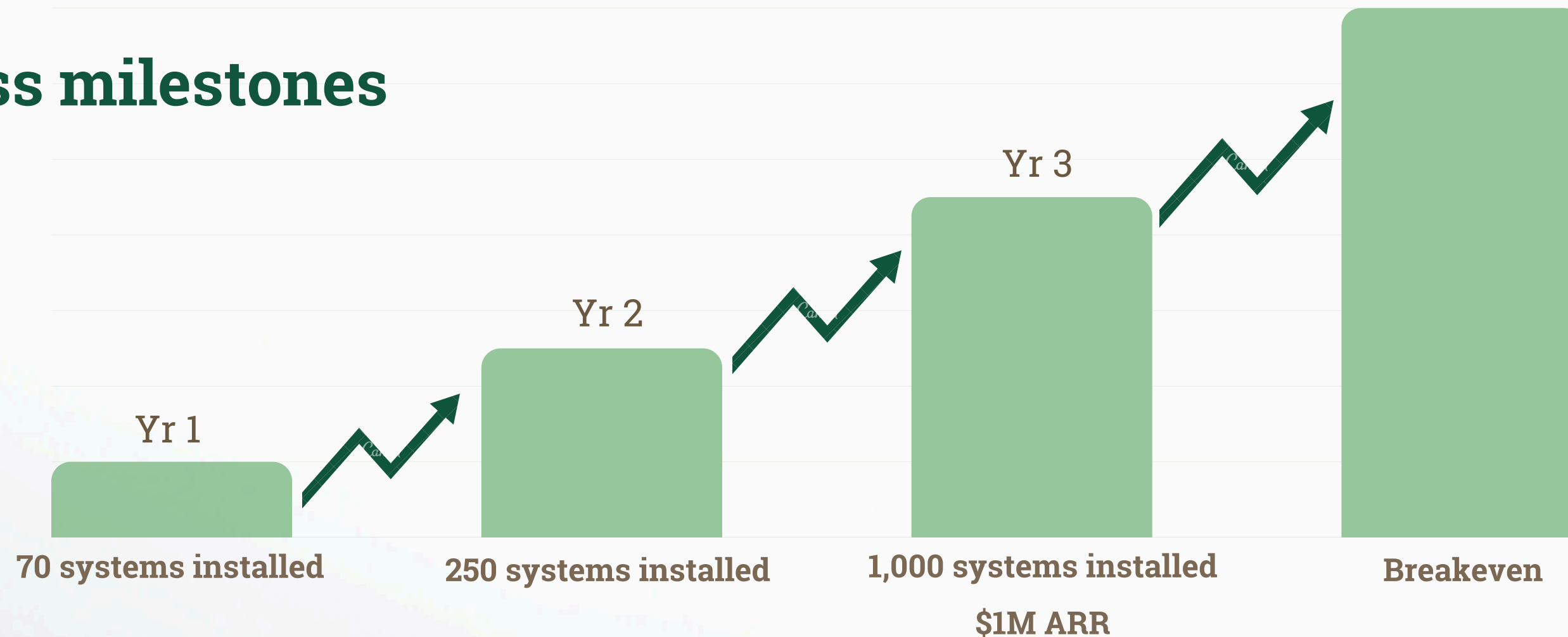
Businnes model

SaaS business model

- B2B: Monthly subscription with farmers
- B2B2B: Commission model with spraying companies



Business milestones





Growth & Scale - Current & potential partners

Paying customers

Yanai Baty Tzmiha
Design Partner



Ilan Nurseries



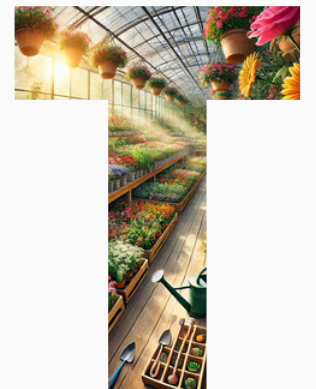
Malka Nurseries



Ami Nurseries



Tamir Nurseries



Partners



Potential Partners



Our Team

Omer Alon

CEO & Co - Founder



Cross-Functional Operation
International Collaborations
Sales & Ops Teams Leader

Ziv Drucker

COO & Co - Founder



Sales & Customer Experience
Start-Up Environments
Project Management

Ronen Rayten

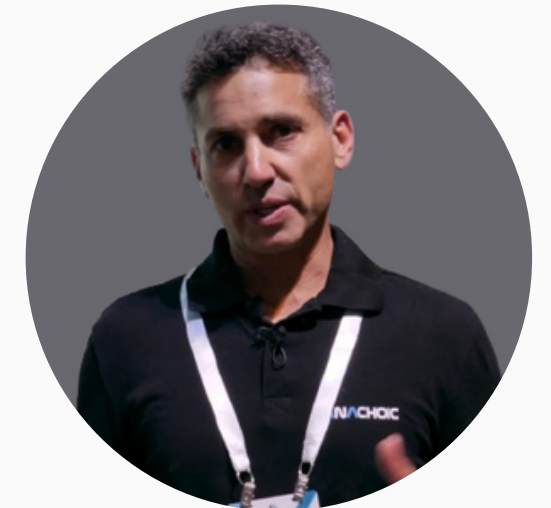
CTO & Co - Founder



Start-Up experience (2 Exits, 1 IPO)
B.Sc. & M.B.A Computer science & Business
Technion certification - DL, ML, AI
30+ Years in Software industry Leadership
Technical & Team Expertise

Eric Tammam

CPO



30+ Years in R&D Leadership Roles
Co-Founder & CEO, Anachoic
B.Sc. in Computer Science
AI Development Certification – Technion

Advisory board



Sahar Meiron

Business Advisor



Co-Founder of Treat Group |
Business & Innovation Expert |
Drug Development &
Innovation, UC San Diego

Eynav Pesach Yiftach

Agriculture Consultant



Director of Regenerative Agriculture |
15+ Years in the agriculture industry |
B.Sc Biology and Chemistry

Elad Etgar

Agritech Expert & Investor

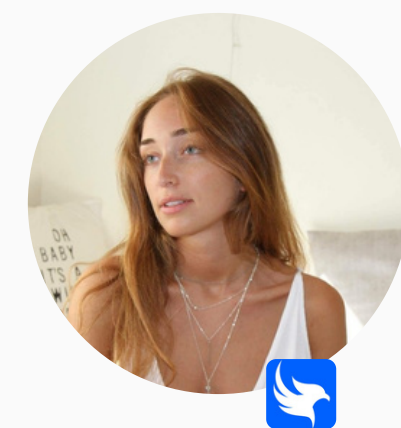


30+ Years in Agricultural Machinery
Development | Expert in Harvesting &
Smart Farming Solutions | Advisor to
AgTech Startups & Global Machinery
Firms

In Commemoration Of

Bar Tomer

ProScout Compass



Beloved friend | Daughter, sister,
and granddaughter | Gifted artist
| World traveler | Radiant and
positive presence | Nova angel
**Tragically taken from us too
soon**

INNOVALLEY





Thank You!

Contact us

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