

AGEERA specializes in complex microgrids management, through energy storage deployment and optimization.

With multi-factor operational variables and dynamic changes in regulatory and market environment, effective implementation of energy storage requires advanced algorithmics and control to maximize its potential and minimize risks.

Our simulation and management platform really brings algorithm-based precision into energy storage systems design and operation. Its capabilities include forecasting, generic monitoring of multiple systems from a variety of vendors, micro-grid "islanding" management, alerts, load optimization, cyber defense and much more.

AGEERA (Hebrew for "storage") is not only a developer, nor is it a software "pure player" - we believe doing both makes the most :)

Based on our novel software platform, we plan, deploy and operate our own energy storage assets "behind-the-meter", in partnership with the landlords and power consumers.

The target market are high-profile energy consumers, including industrial facilities, infrastructure compounds, data centers, shopping centers, office buildings, hotels, healthcare institutions, academic campuses, independent communities and more. These consumers are critically reliant on power – but are effectively passive in power purchase decision-making. Smart energy storage empowers these entities to act dynamically, changing power dependency into a yielding asset, driving revenues along with corporate responsibility.

Following three years of bootstrapped R&D, AGEERA was established in 2021. Co-founders Aviya Grosman and Idan Liebes both carry deep hands-on experience and know-how in energy infrastructure modeling, economics, regulation, technology, deployment, and management – including building Israel's first public electric-vehicle charging network. The company built an A-Team group of top-talent professionals to implement its vision, and gathered leaders from the energy, academic and business sectors as member of its advisory board and seed investors.

The overarching goal of AGEERA is creating a network of advanced energy assets, based on energy storage.

With an orchestrated portfolio of distributed energy assets, AGEERA will essentially become an aggregated energy provider, capable of flexibly dispatching advanced services to the national grid.

