

terra unleashing nature



Problem: Supply of reliable carbon credits



Engineered

- Easy to verify
- Hard to scale

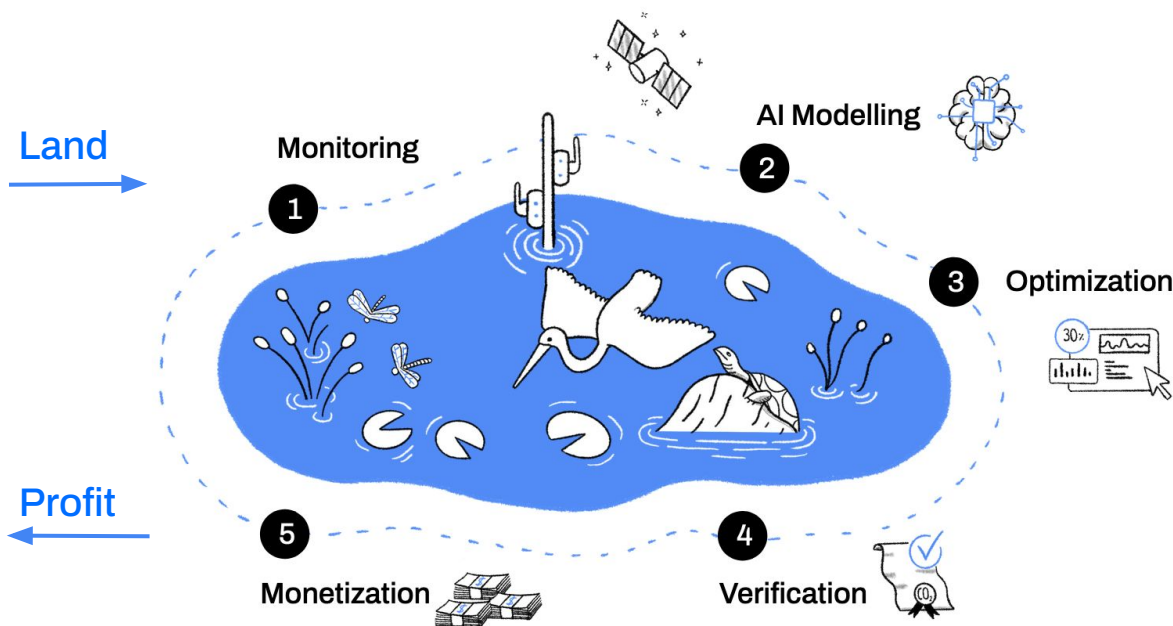


Nature based

- Hard to verify
- Easy to scale

Terra solves
the verification

Solution: End-to-End platform



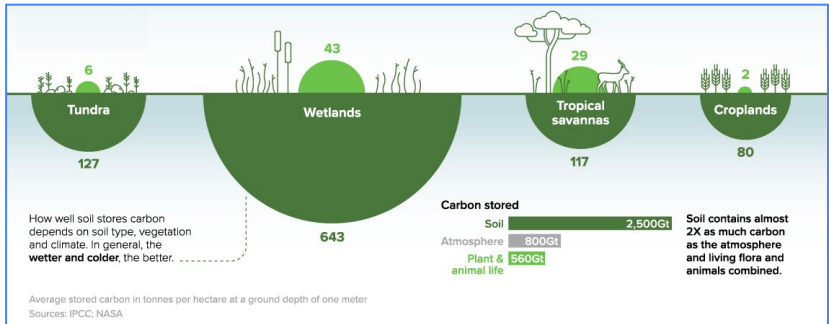
Tech differentiator: Innovative measurement & optimization

- Onsite realtime measurement
- Data based patented AI models
- Scientific grade, low cost dMRV

Simplifying carbon removal:
Optimize, verify & monetize

- Site-specific decision support
- Maximizing impact & revenue
- Automated data collection
- Full accreditation service
- Sales and monetization service

Focus: Wetlands - nature's most potent biome



Value Proposition (two-sided market)

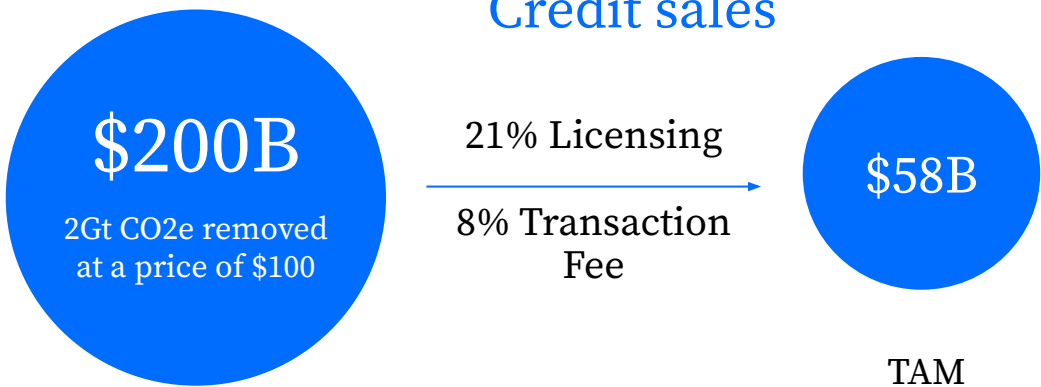
Landowners:

- Converting unproductive land into profitable wetlands
- Management, accreditation & monetization technology

Credit Buyers:

- Premium credits with high impact
- Reliable verification
- Competitive price

Business Model: Tech licence + Credit sales



Global drained wetlands agriculture annual rate

Strong traction: Sales, Funding, and Customer Momentum

- 500K grant after thorough due diligence
- Landowners approaching us independently
- Sales at premium prices, next year ARR > \$1M

