

BeanCare Technologies

The Next Generation of Roasting Coffee.

SUSTAINABLE,
INNOVATIVE,
COFFEE.



The Problem

50% of coffee will be halved by 2050
due to global warming

2 Billion kg of beans fall below quality
standards and are sold at low prices
(20%)
in local markets



Value Proposition



**Coffee roasting
technology
that enhances
coffee quality**

Enabling top brands use
sub-standard coffee

Reduce production cost

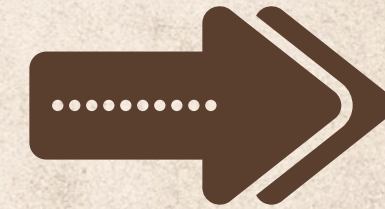
Generate extra 2.5\$/kg profit

Underlying Magic

Low-quality coffee lacking flavor elements

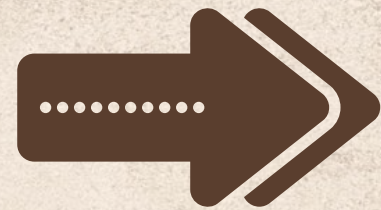


Fewer reactions in normal roasting



Degrades
taste &
smell

Our
roasting
technology



Boosts reactions



Enriches flavors



Improves quality & price

Business Model

BUSINESS TO BUSINESS MODEL

Technology based machine
license and commission payment

18% commission



500M USD

(10% of 2B kg X 2.5\$/kg)



90M USD

Annual
Revenue

*Flexible to be changed

LEADING COFFEE COMPANIES DETAILS:

- NESPRESSO SOLD 14 BILLION CAPSULES IN 2022
- STARBUCKS REVENUES IN 2023: 32.5 BILLION DOLLARS

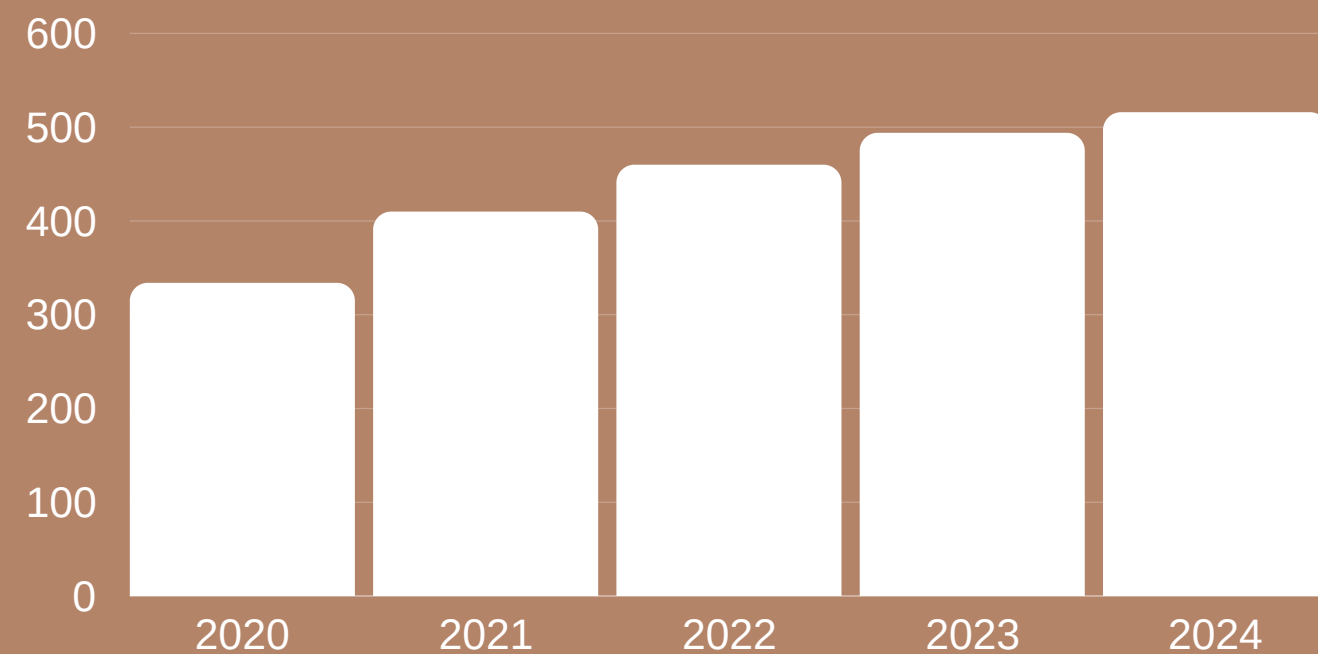


COFFEE MARKET

TAKEAWAYS:

- 440 Billion U.S dollars in 2023, worldwide.
- 6.84% average growth by 2030.
- Over 10 Billion kg of coffee were consumed in 2022
- Over 2 Billion kg of coffee beans are defective yearly.

Statistics from 2020-2024, worldwide



Competitive Analysis

Feasibility

AgroSmart

Amatera



VTT
&
Stem

Supply chain
integration

Only **BeanCare Technologies**
both has technological feasibility
and is perfectly integrates

Our Team



Noam Leizer

CEO

**Economist, entrepreneur,
barista**



Danny Dizer

CTO

**PhD in Food Technology
and Biotechnology**



Shay Yulzary

Mechanical engineer

Progress to Date

- ✓ Building a strong team
- ✓ POC
- ✓ Patent filed in the US
- ✓ NDA signed with design partner
- ✓ MVP prototype



Pre-Seed Investment Opportunity

- **450K USD-** for one year of operations
- **Use of funds-** prototype improvement , R&D, company management
- **Next milestone-**2 machines that generate revenue

*All the expenses are detailed in external table

**LET'S TAKE CARE OF
OUR BEANS.**

THANK YOU

